

## Time-tested

Active since 2004, the campaign has already involved over 550 cities, 50 private organisations and nearly 20,000 buildings (57 million m<sup>2</sup>).

## Independently-certified

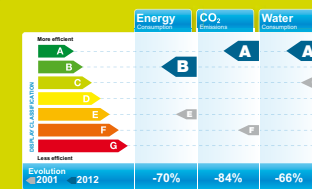
Research by De Montfort University (UK) has proven that communication campaigns give extra value for improving the energy performance of a building.

## User-driven

The Display® Clubs provide an opportunity for both experienced and new participating cities to drive the campaign, get answers to practical questions and influence political decisions.

Join the campaign!  
[www.display-campaign.org](http://www.display-campaign.org)

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 Tel.: +49 7661 98 26 14



Let your  
buildings talk!



# Simple and transparent methodology

The online Display<sup>®</sup> tool calculates the primary energy, carbon dioxide equivalents and water consumption performance using the “operational rating” methodology. Data can be updated yearly and therefore also serves to track progress. The results are used to motivate caretakers and building users to improve the building’s performance.

## Data required:



> Annual consumption for lighting and electrical appliances in kWh



> Annual heating/air conditioning and hot water consumption in kWh

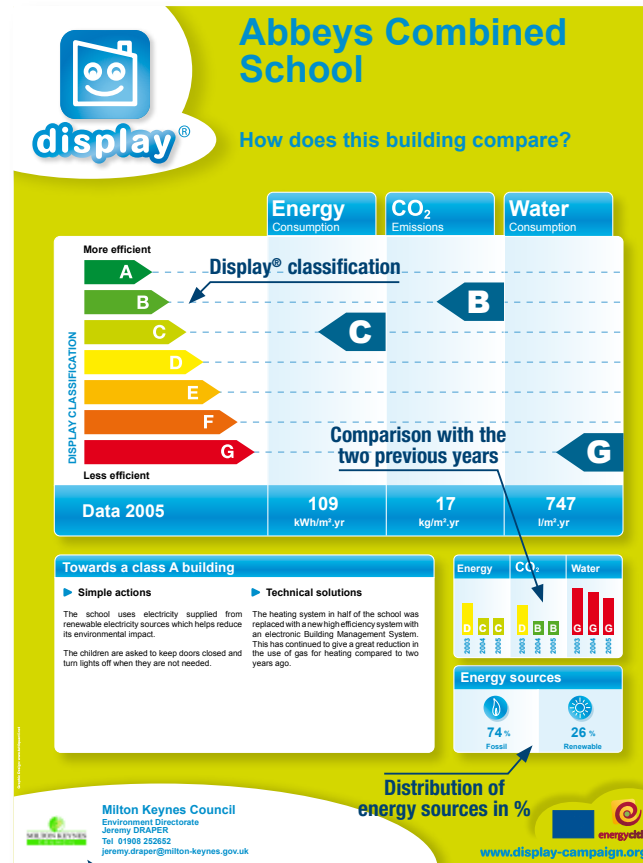


> Annual water consumption in m<sup>3</sup>

# Designed by cities for cities

The poster:

- > is easy to make, easy to understand and easy on the eye!
- > encourages users to help move the building’s performance towards class A!



Local authority's logo and contact details

# Display<sup>®</sup> is unique!

3 major features that distinguish Display<sup>®</sup> from a standard energy certificate...



**1**  
**BIGGER**  
make the poster as big as you wish!



**2**  
**BROADER**  
water consumption is included



**3**  
**BETTER**  
compare years and show improvements